

Institutional Distinctiveness

Fostering social responsibility is a cornerstone of our institution's mission. Higher Education Institutions (HEIs) are critical in driving India's socioeconomic development through active community engagement. Acknowledging this, the University Grants Commission (UGC) has emphasized the significance of social responsibility and launched initiatives like *Unnat Bharat Abhiyan* to strengthen the connection between HEIs and local communities.

In alignment with this vision, the college has introduced a rural and urban development course, equipping students with a deeper understanding of India's rural realities and government initiatives. As part of its commitment, the college has adopted five villages under the *Unnat Bharat Abhiyan* program to bridge the gap between academia and rural communities.

The college has addressed critical challenges through detailed surveys and targeted interventions, including malnutrition and economic empowerment. Initiatives such as promoting millet consumption, organizing skill development workshops in crafts and entrepreneurship, and fostering sustainable practices have significantly improved the quality of life in these villages. At the same time, these efforts have enriched students' learning experiences, blending theoretical knowledge with practical application.

The college's impactful contributions have earned it recognition as a leading participant in *Unnat Bharat Abhiyan*, reflecting its dedication to creating meaningful societal change while shaping socially responsible graduates.
