

# S.M.PATEL COLLEGE OF HOME SCIENCE

A CHARUTAR VIDYA MANDAL INSTITUTE  
REACCREDITED BY NAAC 'B ++' (2.99)  
COLLEGE WITH POTENTIAL FOR EXCELLENCE (CPE-II)  
AFFILIATED TO SARDAR PATEL UNIVERSITY,  
VALLABH VIDYANAGAR

THE TOURISM CLUB OF  
DEPARTMENT OF FAMILY RESOURCE MANAGEMENT

CELEBRATES



**NATIONAL TOURISM WEEK**

EXPERIENCE THE EXTRAORDINARY

PEOPLE | FOOD | ART

**24- 29 JANUARY 2024**

**[2023-24]**

**Teacher In charge: Ms. Kalpana Srivastava**

**F.R.M Department**

**Department of  
Family Resource Management**

celebrated

**NATIONAL TOURISM WEEK**

Organized by:

**TOURISM CLUB**

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## NATIONAL TOURISM WEEK

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24- 29 JANUARY 2024

\*THE HIGHLIGHTS OF THE WEEK\*

- 24/01/2024: VIDEO-MAKING COMPETITION ON "OFFBEAT DESTINATIONS IN INDIA"
- 25/01/2024: POSTER & SLOGAN COMPETITION "TOURISM IN INDIA"
- 27/01/2024: QUIZ COMPETITION
- 29/01/2024: "TRADITIONAL COSTUMES OF INDIA" A COMPETITION
- 29/01/2024: DISPLAY OF CUISINE, ART & CRAFT OF INDIAN STATES

### VENUE:

25/01/2024	COLLEGE LIBRARY	10.00 AM - 11.00 AM
27/01/2024	COLLEGE AUDITORIUM	9.30 AM - 11.00 AM
29/01/2024	COLLEGE AUDITORIUM	1.00 PM - 2.30 PM
29/01/2024	COLLEGE AUDITORIUM	1.00 PM - 2.30 PM

Indeed, the National Tourism Week Celebration organized by the Tourism Club of S.M. Patel College of Home Science in January 2024 was a remarkable event that highlighted the significance of tourism in India, both culturally and economically. With the expert guidance of Ms. Kalpana Srivastava and Principal Dr. Bhavana Chauhan, the celebration successfully showcased India's diverse tourism offerings while fostering unity and appreciation among participants and visitors.

The array of events, including the Video Making Competition, Poster & Slogan Competition, Quiz Competition, Traditional Costumes of India Competition, and the Cuisine and Art and Craft Display, provided a platform for students to demonstrate their talents and creativity. These competitions not only engaged participants but also imparted knowledge about India's rich historical landmarks, cultural heritage, and regional diversity.

The grand finale, featuring a display of Indian cuisine and an Art and Craft exhibition, added to the cultural experience by showcasing the talents of local artisans and the culinary delights of various regions.

By bringing together individuals from diverse backgrounds, the Tourism Week Celebration succeeded in promoting unity and understanding while celebrating India's cultural tapestry. It served as a reminder of the importance of tourism in fostering appreciation for cultural diversity and creating lasting connections among people from different walks of life.

The dedication and efforts of the organizers, participants, and attendees, including the student in-charges Ms. Nidhi & Ms. Aaliya, deserve commendation for their contributions in promoting India's vibrant tourism industry and cultural heritage during the National Tourism Week Celebration.

## Glimpses of the event:







Winners of the competition





# કોલેજ ઓફ હોમ સાયન્સમાં રાષ્ટ્રીય પ્રવાસન સપ્તાહની ઉજવણી



આણંદ, તા.૩૧

આરૂતર વિદ્યામંડળની એસ.એમ. પટેલ કોલેજ ઓફ હોમ સાયન્સમાં ફેમિલી રિસોર્સ મેનેજમેન્ટ વિભાગની ટુરિઝમ ક્લબ દ્વારા રાષ્ટ્રીય પ્રવાસન દિવસની ઉજવણી કરવામાં આવી હતી.

જેમાં વિડીયો અને પોસ્ટર મેકિંગ, સ્લોગન લેખન અને વિવિધ

રાજ્યોની પરંપરાગત પોશાક સ્પર્ધાઓની સાથે વિવિધ રાજ્યોની કલા અને વાનગીઓનું પ્રદર્શન યોજવામાં આવ્યું હતું.

કાપડ અને વસ્ત્ર વિભાગના ડો.પૂનમ ઓઝના સહયોગથી વિવિધ રાજ્યોની પરંપરાગત પોશાકોના પ્રદર્શનનું આયોજન કરવામાં આવ્યું હતું. આચાર્ય ડો.ભાવના ચૌહાણ

અને ટુરિઝમ ક્લબ ઈન્ચાર્જ પ્રો.કલ્પના શ્રીવાસ્તવના માર્ગદર્શન હેઠળ સમગ્ર કાર્યક્રમનું આયોજન સર્વે એફઆરએમ ફેકલ્ટીઝના સહયોગથી કરવામાં આવ્યું હતું.

ક્લબના સ્ટુડન્ટ ઈન્ચાર્જ આલિયા ખાન અને નિધી શાહે ઈવેન્ટના આયોજનમાં મહત્વની ભૂમિકા ભજવી હતી.

Press releases

